

Privacy Policy

Effective Date: 03/12/2026

This Privacy Policy describes how finseeka, Inc. collects, uses, shares, and protects your personal information when you visit our websites, applications, or use our services provided via finseeka.com, including any subdomains thereof (collectively, the "Sites"). Before you can use the finseeka service, you must expressly acknowledge and consent to this Privacy Policy and our Terms of Use, which can be accessed here: at [https:// finseeka.com/terms](https://finseeka.com/terms).

"Personal Information" is information that uniquely identifies you or can identify you by combining it with other data. It includes your name and work and personal email addresses, mobile phone numbers, employee identification number and other information associated with you. The legal name and definition of personal information differs from jurisdiction to jurisdiction, but for purposes of this Privacy Policy, we refer to that information as Personal Information.

1. **CONSENT.** By using or accessing our Sites, you hereby consent to our Privacy Policy and agree to its terms.
2. **Information We Collect.** finseeka collects the following types of Personal Information from you when you use or access the Sites:
 - **Personal Information Provided by You:** Name, email address, phone number, professional and employment details, account login credentials, payment information.
 - **Information Automatically Collected:** IP addresses, device and browser information, usage data, cookies, analytics data.
 - **Personal Information from** Public databases, social media platforms, partners, data enrichment providers: Name, role, company information, social media posts
3. **How We Use Your Personal Information.** finseeka uses Personal Information collected from you for the following purposes:
 - Provide, operate, and maintain our services.
 - Improve, personalize, and expand our services.
 - Communicate with you about products, services, updates, or support.
 - Process transactions and manage billing.
 - Conduct research and analytics to understand usage patterns and improve our services.
 - Comply with legal obligations
 - Find and prevent fraud
 - To send you marketing communications
 - To send you administrative communications
4. **Sharing Your Information.** finseeka shares your Personal Information with the following:
 - Service providers and business partners assisting us with our services.
 - Financial institutions and payment processors.
 - Regulatory authorities or law enforcement, when required by law.

We do not share or sell your Personal Information to third parties for marketing purposes or any other purpose not expressly described in this policy.

5. Security

We implement reasonable security measures to protect your Personal Information. The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

We will retain your Personal Information for as long as we need it for business purposes, and thereafter as needed for record-keeping matters.

We will retain inquiry information, analytics information and Contact Information for the duration needed to support our ordinary business activities operating the Sites. Thereafter, we will still retain it as necessary to comply with our legal obligations, resolve disputes, establish and defend legal claims and enforce our agreements.

We will retain customer information in accordance with the customer's instructions and only while the customer uses the finseeka services. Upon the termination of the agreement with us for the provision of the finseeka services, we will return or delete your customer information, unless we are required to retain such information under applicable law.

6. Cookies and Tracking Technologies

We use cookies and similar technologies (such as local storage) when you use our Sites.

Essential cookies. These cookies are required for our Sites to function. They support log-in, session management, and request security. They cannot be disabled without affecting core functionality.

Analytics cookies. We use Google Analytics to understand how visitors use our Sites and to improve our services. Analytics cookies collect information such as pages visited and time on site. We do not use these technologies for targeted advertising. You may opt out of Google Analytics by installing the Google Analytics Opt-out Browser Add-on or by adjusting your browser settings.

Third-party cookies. When you sign in (via WorkOS) or complete a purchase (via Stripe), those providers may set their own cookies on their domains. Their use of cookies is governed by their privacy policies. You can control many cookies through your browser settings. Blocking essential cookies may limit your ability to use our Sites.

When a customer uses or wishes to use our finseeka services, we collect contact details of its representative, such as their email, phone number, and company, login information, and other relevant information relating to the existing or proposed business relationship between us and the customer (collectively, "Contact Information").

We collect and process your Contact Information when you engage us to use our Services. You are not required to provide us with your Contact Information, but if you do not share this information with us, we may not be able to respond to your inquiry or provide you with services.

We process your Contact Information and the Personal Information of customer end-users in order to provide the finseeka services to customers and to:

- Enhance user experience.
- Understand user interactions and analyze usage patterns.
- Provide personalized content and targeted advertising.
- Improve the overall quality and performance of our services.

7. Analytics

We may use the following third-party Service Providers to monitor and analyze the use of the Sites.

Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of the Sites. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Sites available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>

8. Third-Party Links

Our Sites and services may contain links to third-party sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the privacy policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

9. Legal Requirements

finseeka may disclose your Personal Information in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of finseeka
- To prevent or investigate possible wrongdoing in connection with the Sites
- To protect the personal safety of users of the Sites or the public
- To protect against legal liability

10. Children's Privacy

Our services are not intended for individuals under the age of majority. We do not knowingly collect personal information from minors. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

11. Your Privacy Rights

You can make choices about our collection and use of your information. You can control your Personal Information that finseeka obtains, and exercise your data protection rights, by contacting finseeka or using various tools we provide. For example, you can:

- Use the "unsubscribe" links contained in our email messages to stop receiving product or promotional offers from us via email.
- Prevent the website from obtaining your location by disabling location services on your device. However, doing so means you may not be able to use the website.

Not all personal information processed by finseeka can be accessed or controlled via the tools above. If you want to access or control personal data processed by finseeka that is not available via the tools above, you can always contact finseeka at: trevor@finseeka.com.

California

If you are a California resident, you may have certain rights with respect to your Personal Information including the following rights:

- 1) the right to know, by way of this Privacy Policy and any specific inquiries you direct to us, where Personal Information we have about you comes from, what we use that information for, whether it is being disclosed or sold, and to whom it is being disclosed or sold;
- 2) the right to “opt-out” of finseeka’s sale of your Personal Information to any third parties;
- 3) the right to request finseeka to stop sharing your Personal Information to third parties;
- 4) the right, with some exceptions, to have your Personal Information deleted from finseeka’s possession or control;
- 5) the right to correct inaccuracies in your Personal Information; and
- 6) the right to receive equal service from us even if you exercise any of your privacy rights.

California Civil Code Section 1798.83 permits California residents who use the finseeka services to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. We do not provide Personal Information to third parties for marketing purposes. To make such a request, or if you have any questions or concerns about your California privacy rights, this Privacy Policy or our use of your Personal Information, please contact us by email at trevor@finseeka.com. For all California residents, any such inquiries shall be responded to within forty-five (45) days and at no cost to you. We must verify your identity with respect to such inquiries. Depending on the nature of the Personal Information at issue, we may require additional measures or information from you as part of that verification.

Privacy Rights of Residents of Other US States

States other than California, such as Colorado, Connecticut, Delaware, Florida, Indiana, Iowa, Minnesota, Montana,, Nevada, Oregon, Tennessee, Texas, Utah, and Virginia, may provide (now or in the future) their residents with rights to:

- Access, correct and delete personal information.
- Opt out of processing of personal information for sale, targeted advertising or profiling.
- Data portability (in some cases limited to consumer-provided data).
- Limit use and disclosure of sensitive personal information.

finseeka does not sell your Personal Information, including as “sale” is defined in Nevada and California. We also do not “share” your Personal Information as that term is defined in California.

The exact scope of these rights may vary by state. To exercise any of these rights, or to appeal a decision regarding a consumer privacy rights request please contact us at trevor@finseeka.com.

12. Privacy Disclosures to Residents of the European Economic Area

These Disclosures apply only to our processing of personal data within the scope of the General Data Protection Regulation (“GDPR”) from one or more of the European Union Member States plus Iceland, Lichtenstein and Norway and the United Kingdom, and Switzerland (together known as the “European Economic Area” or “EEA”).

EU Resident Rights under the GDPR

As a resident of the EU or EEA, you have certain rights with respect to the processing of your personal data, including:

Access. You have the right to know if we are processing personal data about you and, if so, to access and obtain a copy of personal data about you, as well as information relating to the processing of that data.

Correction. You have the right to have us promptly correct or update any personal data about you that is inaccurate or incomplete.

Erasure. You have the right to request deletion or erasure of your personal data in a number of circumstances as required by law, including when no longer need the personal data for the purposes for which it was collected, you have withdrawn consent or, when we are relying on legitimate interests as a legal basis, and your rights override our legitimate interests.

Portability. You have the right to obtain a copy of the personal data we hold about you in a structured machine-readable format and to have it transmitted to another controller. This right only occurs where we are relying on your consent or performance of a contract as our legal basis and the processing is carried out automatically.

Restriction of Processing. You have the right to restrict or limit the ways in which we process your personal data when you contest the accuracy of the personal data, when your data has been obtained by us unlawfully, when you have objected to our processing of the data and we are considering whether to cease processing, or when we no longer need to process the personal data.

Withdrawal of Consent. When we rely on consent as the basis for processing personal data, you have the right to withdraw your consent.

Objection. You have the right to object to our processing of your personal data when we are relying on legitimate interests as our legal basis and your rights override our legitimate interests in processing their personal data. You also have the right to object to our processing of their personal data for direct marketing purposes.

Complaint. You have the right to make a complaint about our personal data handling practices to your local Supervisory Authority.

Retention

We retain personal data pursuant to our records retention program, for as long as is necessary for the purposes set out in our Privacy Policy unless a longer period is required under applicable law or is needed to resolve disputes or protect our legal rights, in accordance with Article 5(1) of the GDPR.

Storage and Processing of Personal Data

We store and process personal data of EEA residents in the EEA or other countries recognized as having adequate privacy standards by the European Data Protection Board. If we must transfer your personal data to another country, including the United States, we will do so pursuant to Standard Contractual Clauses or other recognized mechanism, derogation or consent.

Data Security

We seek to use reasonable organizational, technical and administrative measures to protect personal data within our company. Unfortunately, no data system can be guaranteed to be secure at all times. If you have reason to believe that your interaction with us is no longer secure, please immediately contact us at : trevor@finseeka.com.

13. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date. Your continued use and access of the Sites shall constitute your acceptance of any updates to the Privacy Policy.

10. Contact Us

For questions, concerns, or requests regarding this Privacy Policy, please contact us at:
Email: trevor@finseeka.com